

# Dolls

*and Where They Live*

Curated by Victoria Rose Martin

**Exhibition Dates: June 8, 2018 – August 11, 2018**

## VISION

Florida CraftArt invites artists to create dolls which will be featured in environments suggestive of where the dolls might live. The Exhibition Gallery at Florida CraftArt will be transformed, divided into areas for dolls that fall in the following different themes, including but not limited to:

- **Gothic Victorian:** Think deep rich plums in light-starved Victorian mansions.
- **Surreal, Whimsical:** Dali, Magritte and dream like images.
- **Circus/Carnival:** Explore both the light and dark side of the big top.
- **Sci-Fi/Industrial:** Dystopian weathered walls, broken machines.
- **Nature/Fantasy (land and water):** Mermaids and creatures of the forest.
- **Fairy Tale or Book Characters**

## Dolls

The gallery invites figurative artists to explore the doll/figure. What is a doll? Are they toys, or things better not touched? Are they specimens in boxes or under glass or are they used and abused by children of all ages. We are looking for high-quality work that fits into the themes listed above. The dolls must be ready to display.

1. Artists are invited to submit recent work related to the themes.
2. Download the application online at [FloridaCraftArt.org](http://FloridaCraftArt.org)
3. Jurying process: A jury panel will use your digital images to select entries based on originality, creativity, quality and complexity of workmanship, artistry and impact as represented in the images submitted. **Cash awards.**

## SPONSORSHIP OPPORTUNITIES AVAILABLE

This exhibition is made possible in part with grants from Jeannine Hascall and



Doll by Victoria Rose Martin: Ceramic crows by Karla Walter

## Important Dates And Information

**Submission period opens:** February 1, 2018

**Submission deadline (Early):** March 31, 2018

**Submission deadline (Late):** April 30, 2018

**Non-refundable EARLY entry fees are:**

Florida CraftArt members: \$25 for up to 5 works

Nonmember: \$40 for up to 5 works

**Non-refundable LATE entry fees are:**

Florida CraftArt members: \$35 for up to 5 works

Nonmember: \$50 for up to 5 works

**Notification of acceptance via email:** Week of May 7, 2018

**Selected artwork due at Florida CraftArt:**

May 29- June 1, 2018

**Opening reception and award announcements:**

June 8, 2018, 5:30 to 7:30 p.m.

**Closing reception and People's Choice Award:**

August 11, 2018, 5:30 to 7:30 p.m.

**Art Pick-up/Shipping:** August 12, 13, 2018

For general exhibition information or questions related to the call to artists, contact: Florida CraftArt Gallery manager Liz Rogers at (727) 821-7391 or email [Liz@FloridaCraftArt.org](mailto:Liz@FloridaCraftArt.org).

# Exhibition Guidelines

**1. Up to 5 pieces completed after January 1, 2016 may be submitted.**

2. All formats of fine craft art will be considered, including wall-hung, free-standing, suspended or pedestal mounted and art to wear.
3. All work must be original in concept, design and execution. Small production studio work will be considered. Work created in a class, workshop, or from a kit or purchased pattern is not eligible.
4. Work must be for sale.
5. No substitutions for accepted artwork will be allowed. All work must remain on display until the conclusion of the exhibit August 11, 2018.
6. Submitted images may be used for marketing and promotional purposes directly related to this exhibition by Florida CraftArt. Copyright and all other rights remain that of the artist.
7. All accepted entries must be received ready to install or with limited assembly. Any mannequins for wearable art, hanging rods, armatures or other special installation equipment and/or instructions must be provided by artist. Suspended work may not exceed 50 pounds – special exceptions may apply.
8. Shipped works requiring glazing must use Plexi-glass or equivalent. Glass may be used on hand-delivered pieces.
9. Each accepted work must arrive with labeling (artist name, title, media) and the completed consignment form securely attached to the piece or on the hanging device.
10. Florida CraftArt reserves the right to reject work that is not represented accurately in the submitted images and description. Works that arrived damaged, are poorly constructed, poorly presented or not up to the specified hanging standards will be returned to the artist.
11. Florida CraftArt will insure work in its possession during the exhibition. Artists are responsible for providing their own insurance while the work is in transit.
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## Entry Procedure

1. Download the entry form at:  
<http://www.floridacraftart.org/artist-opportunities/>
2. Fill it out the entry form. Agree to conditions. Apply to call.
3. Save the entry form as: Yourlastname, firstname, Dolls Entry Form.
4. Email the entry form to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
5. Email one full and one detail image of each work to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
6. Label your image files with the title of the piece and view, e.g. Smith\_Glory\_full and Smith\_Glory\_detail.
7. Image files must be JPEG only; no smaller than 1920 pixels on the longest side; file resolution of 300 ppi/dpi; maximum file size 3 MB. Send image of full doll and detail.
8. Pay the entry fee at [www.FloridaCraftArt.org](http://www.FloridaCraftArt.org) with Visa or MasterCard or mail a check to: Florida CraftArt, 501 Central Avenue, St. Petersburg, FL 33701. Make sure that you indicate the artist's name on the account.
9. Write artist statement of 250 words or less.

## Shipping

1. Shipping to and from Florida CraftArt is the responsibility of the artist. Detailed delivery and shipping instructions will be emailed with your acceptance notification.
2. All work must be shipped in sturdy containers with NO PEANUTS in the package. The artist must provide credit card information for return shipping costs. Please include a visual packing list (photos) with your art, and any assembly instructions.
3. Your works will be returned to you in new packing material, suitable to make an insurance claim should one be necessary. You will be charged at cost for the packing and shipping by the professional shipping company.

## Sales

1. Florida CraftArt will handle sales transactions while work is on exhibit and will ship work to buyer when the exhibition is over. Shipment of all sold objects will be paid by the purchaser.
2. All sold items must remain on display for the duration of the exhibition and will not be forwarded to the purchaser until the end of the show.
3. There is a 45% commission on sales and 55% goes to the artist. Artists should consider this when pricing their work. The price of a piece may not be changed after acceptance into the exhibition.
4. Payments to the artist for all sold pieces will be within 30 business days after the closing date of the exhibition. It is the Artist's responsibility to contact the Florida CraftArt Gallery Manager with the correct mailing address for the check, if different from the consignment form.

## About Florida CraftArt

Florida CraftArt is a statewide nonprofit organization representing Florida's fine craft artists.

Our large gallery showcases more than 250 artists. Our exhibition gallery features curated shows of innovative art by international, national and local artists.

Educational programming includes collectors' lectures, docent tours, workshops and meet-the-artists events. Founded in 1951, our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work.

Our CraftArt Festival, held the weekend before Thanksgiving, is a two-day contemporary fine craft festival featuring over 100 nationwide artists.

The second floor of our 100-year-old building is home to Florida CraftArt's ArtLofts: 19 artists' studios and a meeting room called the Creative Loft. ArtLofts are open by appointment or by chance, and on ArtWalk, every second Saturday, 5 to 9 p.m.

**Florida CraftArt is located at 501 Central Avenue in the heart of downtown St. Petersburg, Florida.**

**(727) 821-7391 [FloridaCraftArt.org](http://FloridaCraftArt.org)**