

## Florida CraftArt CALL TO ARTISTS

# lightheaded

## New directions in Fine-Craft Lighting

Curated by Mary Anna Murphy and Catherine Woods

**Exhibition Dates:** February 10 – March 24, 2018

**Submission Deadline:** November 30, 2017

**Art delivery:** January 15, 2018



*Richard Jolly*

Since fire, light has been utilitarian, decorative, and such a routine part of our existence that often we don't mark its significance. This exhibit promises to make viewers take a renewed look at fine-craft lighting. It presents new materials paired with lighting, shows current trends in using LED lights, and pushes the audience to consider amping up the art in their own home lighting. Each of the following media will be represented: Clay, Wood, Glass, Fiber (paper), Metal and Jewelry. We'll have chandeliers, floor lamps, table lamps, whimsical lamps and serious artistic lights, as well as art to wear.

### Eligibility

Artists are eligible to submit recent work related to the theme.

The application is online at [https://www.callforentry.org/festivals\\_unique\\_info.php?ID=4558](https://www.callforentry.org/festivals_unique_info.php?ID=4558)

### Non-refundable entry fees are:

- Florida CraftArt members: \$25 for up to 6 works
- Nonmembers: \$40 for up to 6 works

### Jurying process:

A jury panel will use your digital images to select entries based on originality, creativity, quality and complexity of workmanship, artistry and impact as represented in the images submitted. **Cash prizes.**

**SPONSORSHIP OPPORTUNITIES AVAILABLE.**

This exhibition is made possible in part with grants from:



### IMPORTANT DATES:

#### Submission period opens:

April 28, 2017

#### Submission deadline:

November 30, 2017

#### Notification of acceptance via email:

December 15, 2017

#### Selected artwork due at Florida CraftArt:

January 15, 2018

#### Opening reception and award announcements:

Saturday, February 10, 2018, 5:30 to 8:30 p.m.

#### Closing reception and People's Choice Award:

Saturday, March 24, 2018, 5:30 to 7:30 p.m.

#### Pick up of work:

Saturday, March 24, 2018, 7:35 p.m.

Sunday, March 25, 2018, 1-4 p.m.

Monday, March 26, 2018 11a.m. to 4:30 p.m.

**For general exhibition information or questions related to the call to artists, contact us at:**

[MaryAnna@mamexhibitdesign.com](mailto:MaryAnna@mamexhibitdesign.com) or call the gallery manager Liz Rogers at (727) 821-7391.

## Exhibition Guidelines

1. Up to 6 pieces completed after January 1, 2015 may be submitted.
2. All formats of fine craft art will be considered, including wall-hung, free-standing, suspended or pedestal mounted and art to wear.
3. All work must be original in concept, design and execution. Small production studio work will be considered. *Work created in a class, workshop, or from a kit or purchased pattern is not eligible.*
4. Work must be for sale.
5. No substitutions for accepted artwork will be allowed. All work must remain on display until the conclusion of the exhibit March 24, 2018.
6. Submitted images may be used for marketing and promotional purposes directly related to this exhibition by Florida CraftArt. Copyright and all other rights remain that of the artist.
7. All accepted entries must be received ready to install or with limited assembly. Any mannequins for wearable art, hanging rods, armatures or other special installation equipment and/or instructions must be provided by artist. Suspended work may not exceed 50 pounds – special exceptions may apply.
8. Each accepted work must arrive with labeling (artist name, title, media) and the completed consignment form securely attached to the piece or on the hanging device.
9. Florida CraftArt reserves the right to reject work that is not represented accurately in the submitted images and description. Works that arrived damaged, are poorly constructed, poorly presented or not up to the specified hanging standards will be returned to the artist.
10. Florida CraftArt will insure work in its possession during the exhibition. Artists are responsible for providing their own insurance while the work is in transit.
11. Preference will be given to works using LED bulbs. **No candle-lit art, please.**

## Entry Procedure

1. Enter at:  
[https://www.callforentry.org/festivals\\_unique\\_info.php?ID=4558](https://www.callforentry.org/festivals_unique_info.php?ID=4558)

## Shipping

1. Shipping to and from Florida CraftArt is the responsibility of the artist. Detailed delivery and shipping instructions will be emailed with your acceptance notification.
2. All work must be shipped in sturdy containers with NO PEANUTS in the package. The artist must provide credit card information for return shipping costs. Please include a visual packing list (photos) with your art, and any assembly instructions.
3. Your works will be returned to you in new packing material, suitable to make an insurance claim should one be necessary. You will be charged at cost for the packing.

## Sales

1. Florida CraftArt will handle sales transactions while work is on exhibit and will ship work to buyer when the exhibition is over. Shipment of all sold objects will be paid by the purchaser.
2. All sold items must remain on display for the duration of the exhibition and will not be forwarded to the purchaser until the end of the show.
3. There is a 45% commission on sales and 55% goes to the artist. The price of a piece may not be changed after acceptance into the exhibition.
4. Payments to the artist for all sold pieces will be within 30 business days after the closing date of the exhibition. It is the Artist's responsibility to contact the Florida CraftArt Gallery Manager with the correct mailing address for the check, if different from the consignment form.

Florida CraftArt is a statewide nonprofit organization representing Florida's fine craft artists.

Our large gallery showcases more than 250 artists. Our exhibition gallery features curated shows of innovative art by international, national and local artists.

Educational programming includes collectors' lectures, docent tours, workshops and meet-the-artists events. Founded in 1951, our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work.

Our CraftArt Festival, held the weekend before Thanksgiving, is a two-day contemporary fine craft festival featuring over 100 nationwide artists.

The second floor of our 100-year-old building is home to Florida CraftArt's ArtLofts: 19 artists' studios and a meeting room called the Creative Loft. ArtLofts are open by appointment or by chance, and on ArtWalk, every second Saturday, 5 to 9 p.m.

Florida CraftArt is located at 501 Central Avenue in the heart of downtown St. Petersburg, Florida.

(727) 821-7391   FloridaCraftArt.org