

A Well Crafted Tale

An open, juried exhibition at Florida CraftArt

June 24-August 13, 2016



Though storytelling is often a verbal or written presentation, stories surround us in every detail of our lives. Our imaginations soar when we see a whimsical piece, childhood memories are triggered by certain colors and shapes, textures remind us of another time in our lives.

A Well-Crafted Tale is an open, juried exhibition of fine craft (paintings and photographs are ineligible). This means that anyone can enter, the work should be in line with the theme of storytelling and the artwork will be selected by a

knowledgeable panel. Keep in mind that storytelling refers not only to children's tales but can refer to capturing family histories, relating fantasy adventures, documenting other cultures....the list goes on.

Applying to the exhibition:

Entry Deadline: Friday, May 20, 2016 (must be received by this date)

All artists are eligible to enter this exhibition which will be held at the Florida CraftArt Gallery in St. Petersburg, FL. This exhibition showcases the finest contemporary glass, jewelry, fiber, wood, ceramics, metals and mixed media with the theme of storytelling. Paintings and photographs are ineligible.

Work Eligible:

A maximum of three (3) entries per artist may be submitted in any fine craft medium, including clay, wood, fiber, metal, glass, paper, jewelry and mixed media. Entries must be original, executed within the last two years, and not previously shown in a Florida CraftArt exhibition. Excellence of craftsmanship, concept and design as well as adherence to the storytelling theme will be used as the criteria in the selection of work included in this exhibition.

Jurying:

A select jurying committee from Florida CraftArt will make final selections for the exhibition from the digital images submitted. Notification of acceptance or declined action will be emailed to the artists no later than Friday, May 27, 2016. Florida CraftArt reserve the right to refuse actual work which differs from the digital image submitted.

Rules of Entry:

1. **A non-refundable jurying fee of \$20 for Florida CraftArt members or \$40 for non-members must accompany the application.**
Payment may be made by check or credit card to Florida CraftArt. If you would like to become a Florida CraftArt member, please go to www.floridacraftart.org/membership/
2. **Florida CraftArt membership dues must be current at the time of entry.** If not already a member, payment may be made by check, credit card or payment on-line. Payment should be separate from the entry fee.
3. **Submitting work:**
 - Print and fill out the attached form. Submit it along with digital images of the work being entered and the jurying fee.
 - All submissions must be high quality digital images saved to a DVD labeled with the **artist's name** on it. **Name each image on the disk with the title of the piece so the jurying committee can identify each image.**
 - Each image should be accompanied by a short explanation of how the piece relates to the storytelling theme.
 - All images should accurately represent the work, be 300 dpi and 5" x 7".
 - Any entry received after May 20, 2016 will not be accepted.
 - DVD's will not be returned to the artists.
 - The artist agrees that images of accepted work may be used for marketing the exhibition, educational presentations, future marketing efforts and permanent documentation.
 - **Mail or hand deliver the entry form and DVD to: Florida CraftArt, 501 Central Ave., St. Petersburg, FL 33701.**
4. **Sales**
Artwork priced for sale is encouraged. All work, including those marked NFS, must state insurance value. Artists will receive 55% of the price of work sold. When stating the price of your work, make sure it includes the 45% commission.
6. **Liability and Insurance**
Once in the possession of Florida CraftArt, all works will be insured. Florida CraftArt is not responsible for work in transit to or from the gallery and advise artists to properly insure work in transit.
7. **Shipping and Hand Delivery**
Accepted works may be hand delivered to Florida CraftArt between 10am and 4pm. Items being shipped must be in a re-useable container with a pre-paid return shipping label enclosed. Artists are responsible for shipping costs. Ship to: Florida CraftArt, 501 Central Ave., St. Petersburg, FL 33701
8. **Pick up and Removal of Hand Delivered Work**
Exhibited works must be picked up Monday-Friday, August 15-19 from 10am-4pm. **** It is essential that you make advance arrangements to pick artwork up at designated times.*** Florida CraftArt has limited space to safely store any artwork when a show ends. If you would like to send an agent in your place, please let the Florida CraftArt know in writing and in advance who that person is, or they will not be able to release artwork.

CALENDAR

Friday, May 20	Entry deadline for application and digital images
Friday, May 27	Notification to artists of accepted and declined work
Friday, June 17	All accepted work must be received by Florida CraftArt
Friday, June 24	Opening reception
Saturday, August 13	Last day of exhibition
Mon-Fri, August 15-19	Artwork is packed and shipped or picked up by artists 10-4

A Well Crafted Tale: Storytelling Exhibition at Florida CraftArt

Entry Form

Name: _____

Address: _____

Phone: _____ Email: _____

Images:

#1: Title of Work: _____

Medium: _____ Dimensions (H x W): _____

Additional information (opt.): _____

Retail Price _____

If NFS, Insurance Value _____

How does this piece reflect storytelling? _____

#2: Title of Work: _____

Medium: _____ Dimensions (H x W): _____

Additional information (opt.): _____

Retail Price _____

If NFS, Insurance Value _____

How does this piece reflect storytelling? _____

#3: Title of Work: _____

Medium: _____ Dimensions (H x W): _____

Additional information (opt.): _____

Retail Price _____

If NFS, Insurance Value _____

How does this piece reflect storytelling? _____

Agreement:

Submission of an entry to this exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this application. In addition, you grant Florida CraftArt the right to photograph exhibited work or use the submitted images for publicity and educational purposes. No work may be substituted once accepted for exhibition, nor can work be removed prior to the end of the exhibition.

Artist's Printed Name

Artist's Signature

Date

Checklist:

☐ Entry form

☐ Digital images of up to three works to be juried on DVD. 300 dpi 5"x7". DVD should be labeled with the artists' name and name of work.

☐ \$20 jurying fee for Florida CraftArt member or \$40 for non-members. Submit a check or call 727-821-7391 to pay by credit card.