

## TBBCA Open Call to Tampa Bay Artists!

TBBCA is thrilled to pARTner with **Hyde Park Village** and invite members of the local arts community to digitally submit original artwork to TBBCA for a special competition. Subject matter of submitted artwork should be inspired by the art of **Deborah Kass**, as represented in Hyde Park Village's "Public Art Initiative" new banner installation. A panel of expert judges will select 10 artists from the submissions received. A poster copy of each of the 10 winning artists' digital submissions will be publicly displayed at TBBCA Cultural Encounter with pARTner Hyde Park Village on Thursday, June 25, 2015. One winning artist will be awarded prize money of \$250.

TBBCA and pARTner Hyde Park Village are sponsoring this Call to Artists and June 25<sup>th</sup> Cultural Encounter with the goal to generate awareness and appreciation of public art and of artists' talent by integrating local and emerging Tampa Bay artists with Hyde Park Village's art by **Deborah Kass** new public banner installation. This special event will be open to the public and press. Special guest and TBBCA IMPACT Awards 2015 "Patron of Culture & the Arts" honoree will be announced and introduced. The announcements, art display and prize awarding will be followed by a reception at *Piquant* restaurant in Hyde Park Village.

**Deborah Kass** (B. 1952) lives and works in Brooklyn. Kass employs the visual motifs of post-war painting to explore the intersection of politics, popular culture, art history and personal identity. Her work is in the collections of The Museum of Modern Art, New York; Whitney Museum of American Art, New York; The Solomon R. Guggenheim Museum, New York; The Jewish Museum, New York; Museum of Fine Arts, Boston; The National Portrait Gallery, Washington D.C. as well as numerous public and private collections. A mid-career retrospective *Deborah Kass, Before and Happily Ever After* was presented at The Andy Warhol Museum in Pittsburgh, Pennsylvania in fall 2012. Kass is represented by Vincent Fremont and the Paul Kasmin Gallery.



## Exhibit Guidelines

- May 18 – Open Call to Artists announced
- Artists of all ages and skill levels are invited to submit
- Artists must live/work in the greater Tampa Bay area
- Work should be inspired by one or more of Deborah Kass' public art Hyde Park Village banner themes
- Each artist may submit one (1) digital copy (JPEG) of a completed original work of art
- Artists must submit artwork digitally only (high resolution JPEG) via email attachment
- Submissions must be accompanied by completed, signed and dated Artist Application
- There is no entry fee
- June 8, 2015 – All high resolution (JPEG) digital submissions of original artwork and artist's application due to TBBCA via email attachment to [susanaweymouth@tbbca.org](mailto:susanaweymouth@tbbca.org)
- June 15 – Artists will be notified on/ before June 15th if one of 10 selected by judges
- Judges will select ten (10) finalists and one (1) prize winner
- Winning artist must be present to receive the prize award money of \$250 at the Cultural Encounter at Hyde Park Village on June 25<sup>th</sup> at 5:30 p.m.
- 10 Selected finalists agree that a digital print copy of artist's work will be displayed
- *Artists who are among the 10 finalists selected by the judges must be present by 5:30 PM on Thursday, June 25 to receive recognition*

## Contact Information:

Susana Weymouth at [susanaweymouth@tbbca.org](mailto:susanaweymouth@tbbca.org) or 813.221-2787 for information or questions

**Event Date and Time**                      Thursday, June 25, 2015                      5:30 PM to 7:30 PM

**Location**                                      Tampa's historic Hyde Park Village complex  
742 South Village Circle, Tampa, FL 33606

**Application Fee**                              **No fee**

**Awards**    One Winner - \$250  
Ten finalists recognized and artwork displayed

## Exhibition Rules

All artwork must be appropriate for public viewing by all ages. Artists should ensure high resolution digital submission of original artwork shows artist's signature at the bottom of the image area and is suitable for digital reproduction and for public display on easel.

## Judging

Submissions will be judged by a panel of professionals according to the following criteria:

Inspiration/Creativity *Does the entry exhibit inspiration drawn from Deborah Kass' art for Hyde Park Village's new banner installation, and does the artist demonstrate creativity in concept and messaging*

Execution of Design *How well was the piece executed and can it be easily digitally reproduced for display at the Cultural Encounter?*

Degree of Difficulty *Did the entry require special skill or technique to produce?*

Elements of Art *Consider the use of composition, line, color and space.*

## ARTIST APPLICATION

Please complete, sign and return this Form together with your emailed submission

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Other/Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

*Please briefly describe your inspiration drawn from the banner art/theme(s) of Deborah Kass*

---

---

---

---

---

---

I confirm that if selected as one of the 10 finalists I will be present on June 25 at 5:30 p.m. for TBBCA-Hyde Park Village Cultural Encounter and that I will be willing to discuss my artwork and inspirations drawn from Deborah Kass art for Hyde Park Village's **new banner installation**

By signing below I agree to the Promotions policy

TBBCA and pARTner Hyde Park Village reserve the right to make digital prints/reproductions, and take **and use photographs of artist's submissions, including at the Cultural Encounter** for publicity and other purposes. By participating in this Open Call, artists allow the use of the images of their artwork created for this Cultural Encounter to be included during and after the event on Hyde Park Village and TBBCA website ([www.tbbca.org](http://www.tbbca.org)), social media sites and other marketing and media promotions. Selected images from this Cultural Encounter may be used to promote future TBBCA and Hyde Park Village events.

Artist Signature \_\_\_\_\_

Date \_\_\_\_\_

I am a student at (name of school) \_\_\_\_\_  
(if under age 18 please have Parent/Guardian sign below)

(If Under 18) Signature of Parent/Guardian \_\_\_\_\_